

GROWTH of ONLINE ORDERING

GLOBAL GROWTH OF ONLINE SHOPPING: Projected to double within the next 4 years.



Projected
\$15 billion in online
Team Sales by 2020.



Generational Online Shopping:

67% of Millennials prefer online shopping vs. in-store.
56% of GenEx'rs prefer online.
41% of Baby Boomers prefer online.
Millennials and GenEx'rs spend 50% more time shopping online per week than any other generation.



M-Commerce Exploding:
Shopping on mobile phone (M-Commerce) projected to hit \$284 BILLION in U.S. by 2020. That's projected 45% of all online shopping activity.



Online Shopping Now a Habit:

95% of Americans shop online at least once / year.
80% shop online monthly.
30% shop online weekly.
5% shop online daily.



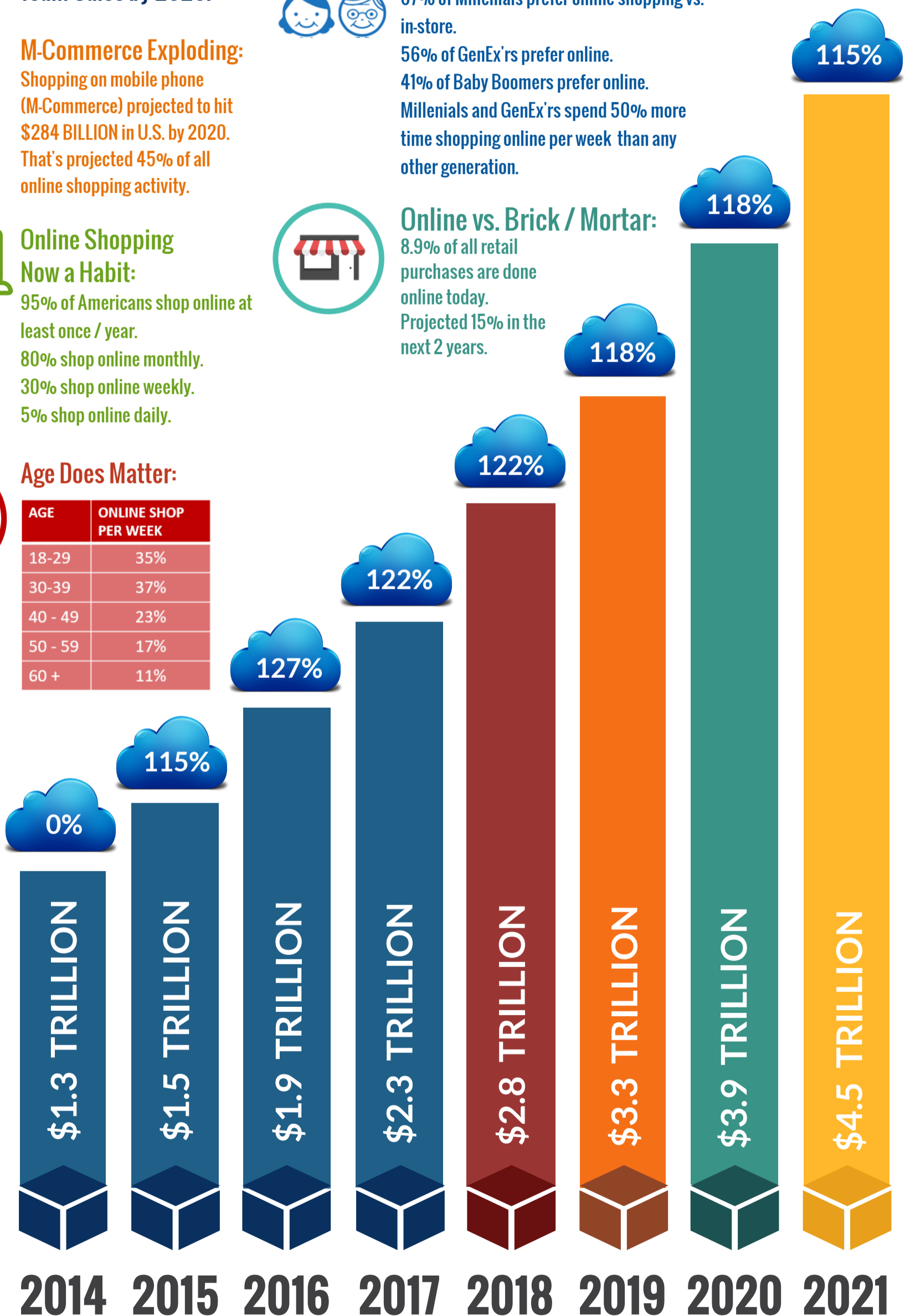
Online vs. Brick / Mortar:

8.9% of all retail purchases are done online today. Projected 15% in the next 2 years.



Age Does Matter:

AGE	ONLINE SHOP PER WEEK
18-29	35%
30-39	37%
40 - 49	23%
50 - 59	17%
60 +	11%



THE GENIE IS OUT OF THE BOTTLE. ONLINE ORDERING IS WHERE IT'S ALL GOING.