

TOP 5 BENEFITS OF ONLINE ORDERING

Giving your Customers the best ordering experience is always good business.

WHY YOU SHOULD TAKE NOTICE:

#1

MONEY MANAGEMENT

COLLECT YOUR MONEY UPFRONT: If you're still waiting until you deliver your final product to get paid, as an accountant would say, you're crazy. Not to mention having to chase down checks and manually track who paid and who didn't. Online Ordering flips your business around. By setting up online stores to take / process orders, you get your money upfront and eliminate the need to play "banker" for you customers. We know...you'll miss the chasing checks part.

#2

OPERATIONAL EFFICIENCY

SLASH WASTEFUL ADMINISTRATION & ELIMINATE MISTAKES: Forms, spreadsheets and emails are no way to run a business. Online Stores means all order information is collected in one central database that can literally run your fulfillment (and other) processes. On average, Dealers who convert to online ordering realize administrative savings between 75% - 85%. Most re-invest that time to do what they do best--sell and serve more customers.

#3

CUSTOMER DEMAND

GIVE YOUR CUSTOMERS WHAT THEY ARE INCREASINGLY DEMANDING: If you're not aware, the industry has changed radically in just the last 5 years. Shopping online is the new norm, and your customers are now expecting the same convenience in everything they do. Be forewarned...if you're not even thinking about transitioning to online ordering, you will miss out on the projected \$15 BILLION that will be transacted in the team / sports business online within the next 3 years.

#4

DIFFERENTIATE YOUR BUSINESS

STRIKE WHILE THE WINDOW IS STILL OPEN: Even with the rapid advancements in technology, the blunt truth is, you work in an industry that is resistant to change, and that fears technology. Those who can see the IMMEDIATE benefits to their end-customers of offering online ordering (ease, convenience, speed, accuracy and service) will be the ones who survive and THRIVE in the years ahead. But you might want to hurry...that window is closing very fast.

#5

BUILD A FOUNDATION FOR GROWTH

BUSINESS INSIGHTS: While technology unto itself is never THE solution, the proper mix of working with the right software, the right people, and the right experts will lead to future success. Besides improving the overall experience for your end-customer (always the primary purpose), the right technology can also provide the amazing insights into your business via the massive data you centralize, organize and analyze. As Amazon and Google figured out a long time ago, customer data is THE key to success!

IT TAKES A PARTNERSHIP

Many have tried to build their own proprietary systems. Most have failed. Even billion dollar companies. There is a simple reason for that. It's all about expertise and core business competencies. TUO would never venture into team apparel. It's not our expertise. Instead, we partner with the experts to deliver our expertise--the best technology in the industry.

WE DO WHAT WE DO BEST SO YOU CAN DO WHAT YOU DO BEST! SELL & SERVE MORE CUSTOMERS.

